



## **Media Advisory**

FOR IMMEDIATE RELEASE

### **MB2 Entertainment Bakersfield A Spectacular New Destination for Endless Family Fun!**

Bakersfield, CA, January 22, 2024 - MB2 Entertainment is thrilled to announce the grand opening details of its newest venture, an exhilarating seven acre indoor and outdoor entertainment park in Bakersfield. Nestled at 1251 Oak Street, the former site of Camelot Park, this entertainment marvel is poised to redefine the landscape of family-friendly entertainment in Kern County.

MB2 Entertainment Bakersfield is centered around a sprawling 15,000 square foot facility capable of hosting up to 1,000 guests. With an array of exciting indoor and outdoor activities such as axe throwing, kart racing, mini-golf, batting cages, bumper boats and an arcade, the park promises an unforgettable experience for visitors of all ages.

Founded by Chris Brooks and Will Miller, long-time residents of California with over 15 years of experience in the family entertainment industry, MB2 Entertainment Bakersfield is the second MB2 Entertainment location and embodies their continued passion for creating safe and enjoyable spaces for local communities.

The entertainment hub is meticulously crafted to cater to every aspect of a memorable outing. Visitors can look forward to:

- Food & Beverage: Indulge in an array of American classics, hand-tossed pizzas, refreshing beverages and delectable desserts.
- Restaurant & Beer Garden: Unwind in the climate-controlled restaurant or enjoy the outdoor beer garden, complete with sunshades, misters and heaters for year-round comfort.
- Games: Engage in over 60 interactive virtual reality, video and interactive games with an opportunity to win exciting prizes
- Adventurous Activities: Test your skills at axe throwing, kart racing, mini-golf, batting cages and bumper boats, ensuring a day filled with excitement and laughter.
- Group Celebrations: Host memorable events with the assistance of the dedicated event staff, choosing from a variety of tailored packages or customizing your own experience.

MB2 Entertainment is thrilled to announce its Grand Opening Weekend on January 27 and 28, 2024. The celebration kicks off with a Radio Remote event on Saturday, January 27, in partnership with Rewind 98.1, broadcasting live from the fully remodeled facility with on air gift

card giveaways. To add to the excitement, the first 50 guests each day will receive a complimentary \$20 Play Card and every guest thereafter will receive a raffle ticket upon entry, with raffles taking place every hour, offering them a chance to win fabulous prizes.

Moreover, as a gesture of gratitude for the community's warm welcome and support of MB2 Entertainment is proud to announce its meaningful charity partnerships with Wounded Heroes Fund, CASA of Kern County and Southern California Special Olympics Kern County. As part of a commitment to the community, a percentage of daily sales on Sunday, February 25, March 3 and March 10 will be donated to these organizations, supporting their noble causes.

Join us as we embark on an exciting journey to create cherished memories for families, friends and colleagues alike, at MB2 Entertainment Bakersfield. We look forward to welcoming you!

For media inquiries and additional information, please reach out to the MB2 Entertainment Press Office via email at [press@mb2entertainmentbkd.com](mailto:press@mb2entertainmentbkd.com).

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MB2 Entertainment Press Office

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