Trifecta Management Group Names New Senior Vice President, Culinary

Renowned restaurateur brings years of culinary experience and insights to drive results clients want

LOS ANGELES (November 16, 2021) – Trifecta Management Group (TMG), the premier entertainment/ restaurant concept development, consulting and management firm, has announced the promotion of a new Senior Vice President, Culinary— Brad Rishmany.

In his role at TMG, Rishmany will continue the direction of all culinary activities. He will perform implementation and execution of food and beverage operations and continue growth across current venues and new concepts. Additionally, Rishmany will head purchasing programs for concepts as well as assist with F&B-related guest relations and experience.

"Brad comes armed with ample experience in a variety of food and beverage spaces," said Pat Hart, Partner and Chief Operations Officer. "He not only understands the latest food trends and expectations but excels at execution across all platforms of service."

As the new Culinary SVP, Rishmany will work with Trifecta's clients to take their culinary ventures to the next level. Bringing over 25 years of experience in restaurants across the country, Rishmany is ahead of the curve in the food and beverage industry. He will advise clients in development and implementation of plans for successful operations.

Brad Rishmany has worked on more than 50 restaurant and entertainment concepts, most recently *plank*, *Dip Shack, Cowboy Food & Drink, LexLive, The BLVD, Uptown Alley* and *Zocalo,* providing strategic execution and food and beverage expertise to drive results.

"Providing strategy when it comes to food and beverage is my specialty," said Brad Rishmany. "I'm excited to get to work and drive results for Trifecta and its clients."

Rishmany has been with TMG for over a decade and his successes speak for themselves. He has been featured in publications across Kansas City such as *Kansas City Biz Journal*, *913 Magazine*, *Spaces K.C.*, *InkKC* and more. He even cooked his way to The White House in July of 2012, and prepared food for The Super Bowl and the Telluride Food and Wine Festival. Additionally, Rishmany has found fulfillment personally working closely with renowned Latino Chef Aarón Sánchez, and was featured as a guest chef at the James Beard House.

Before joining TMG, Rishmany was on the fast track in the culinary world, at the age of 18 becoming a managing partner at a small café. He continued his journey through formal training from the highly regarded Ritz-Carlton Hotel Group. Rishmany drove results when operating some of the most successful restaurants in and around Kansas City, St. Louis, Memphis and Los Angeles. Taking all his culinary knowledge and experience with him, Rishmany opened and operated his own consulting business specializing in operations, restaurant design, vendor negotiations and food and beverage development.

Brad holds a nationally accredited Culinary Arts degree from Johnson County Community College Culinary Arts and a Business Administration degree from the University of Kansas.

Trifecta Management Group strives to create, deliver and manage compelling restaurant and entertainment concepts with customized approaches to fit the specific needs of the venue. TMG provides a variety of services to entertainment centers, restaurants and retail locations across the world.

For more information about Trifecta Management Group, visit: https://www.trifecta-mg.com/.

About Trifecta Management Group

Trifecta Management Group provides comprehensive management, consulting, marketing and training services for entertainment centers, restaurants and retail locations around the world. Trifecta's expertise in concept development, project management and culinary services has led to the development of numerous custom concepts. TMG, founded in 2005, has concepts ranging from 1,000 square foot restaurants to 100,000 square feet entertainment destinations. Trifecta has won numerous "best of" awards with recognition for custom concepts that include *plank®*, *Dip Shack*, *LexLive*, *Uptown Alley®*, *The Corner Alley®*, *Ten Pin Fun Center, The BLVD* and *Coyote Entertainment Center*. The company's newest division, Trifecta Marketing Services, creates solutions for businesses of all industries and sizes. For more information on Trifecta Management Group, visit: https://www.trifecta-mg.com/.

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