



Kim Wheeler promoted to Senior Director, Team Development

LOS ANGELES (April 13, 2021) – Trifecta Management Group, the premier entertainment/restaurant concept development and management firm, has announced the promotion of Kim Wheeler to Senior Director, Team Development.

Wheeler is a shining star in organizational planning, management/staff development and training for the company with nearly 16 years of entertainment and restaurant operations experience.

“Kim’s creativity, hard work and communication style have elevated the development of the team members she trains across the country. Kim has spearheaded the development of new training programs designed to meet the ever-evolving needs of the venues she works with. Kim is a highly effective communicator and an experienced resource for our clients,” said Pat Hart, Partner/Chief Operating Officer. “We are excited to continue expanding our team development services across our entire client base under her leadership.”

Wheeler will use her experience in team development for the openings and new locations nationwide. As part of her new role, she will continue to oversee hiring, training and systems development, as well as create an online learning solutions platform for a broad range of industries.

Kim, who lives in San Antonio, TX, joined Trifecta Management Group in early 2020. Since then, she has directed the hiring and training effort during the March 2021 opening of *LexLive* in Lexington, KY, as well as training and hiring for FECs and restaurants around the country.

Trifecta Management Group brings significant experience to providing management, marketing, consulting and culinary services for entertainment centers, restaurants and retail locations around the world.

For more information about Trifecta Management Group, visit: <https://www.trifecta-mg.com/>.

About Trifecta Management Group

Trifecta Management Group provides comprehensive management, consulting, marketing and training services for entertainment centers, restaurants and retail locations around the world. Trifecta’s expertise in concept development, project management and culinary services has led to the development of numerous custom concepts. TMG, founded in 2005, has concepts ranging from 1,000 square foot restaurants to 100,000 square foot entertainment destinations. Trifecta has won numerous “best of” awards with recognition for custom concepts that include *plank*®, *Dip Shack*, *Uptown Alley*®, *The Corner Alley*®, *Ten Pin Fun Center*, *The BLVD* and *Coyote Entertainment Center*. The company’s newest division, Trifecta Marketing Services, creates solutions for businesses of all industries and sizes. For more information on Trifecta Management Group, visit: <https://www.trifecta-mg.com/>.