



FOR IMMEDIATE RELEASE

DATE: 3/4/21

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## **LexLive Announces Grand Opening Date**

***The much-anticipated downtown entertainment and event venue plans an official ribbon cutting with Mayor Gorton on March 11<sup>th</sup>, 2021 at 10am--open to the public at 3pm.***

With 90,000 square feet of non-stop fun, entertainment and food and drinks, *LexLive* offers from- scratch cuisine, three full-service bars and an array of action-packed entertainment options, including luxury movie theatres, state-of-the-art bowling, interactive video games and a prize store. *LexLive* will be a go-to destination for locals and visitors alike, whether it is a lively date night, a gathering place for families and friends or an interactive venue for group events. *LexLive* is owned by Krikorian Premiere Theatres (KPT). The California-based company is excited to provide Lexington with a first-class, leading-edge entertainment source unparalleled in the area.

"The grand opening of *LexLive* brings an elevated level of excitement to the evolution of our entertainment and dining offerings in Lexington. We are excited to see this project become a reality. It has been a true community effort that will establish a new gathering spot for our new Lexington neighbors," said George Krikorian, President of Krikorian Premiere Theatres.

*LexLive* will showcase 10 luxury theatres including heated, reclining seating, laser projectors and several auditoriums will feature state-of-the-art Dolby Atmos sound systems. The LFX (Large Format Experience) auditorium features an 80-foot-wide screen, making it the largest screen in the state of Kentucky. In addition to showing all blockbuster and first run movies, the LFX will also showcase live premium sporting and entertainment events from around the world. These include world championship sporting events, live concerts, plays, operas and other special simulcast events.

The Game Day Sports Bar, with seating for almost 500, will offer a from-scratch menu and will feature a variety of options, including shareable appetizers, street tacos, handcrafted burgers, hearty salads, fresh-baked pizzas, mouthwatering sandwiches and rotating seasonal offerings. *LexLive's* three bars, including the Corner Bar and Cinema Bar, will serve specialty cocktails; an expansive bourbon, whiskey and scotch selection; 18 draft beers, including those from local breweries; and a vast selection of premium wines. The almost 10,000 SF Game Day Sports Bar, with 24' ceiling height, features multiple 20' wide DESB's (Digital Electronic Screening Boards), plus more than 50 additional HD screens for your viewing pleasure!

Rounding out the entertainment offerings, guests will have the opportunity to experience *LexLive's* family friendly entertainment venue that will include 13 state-of-the-art Brunswick bowling lanes, including a 4-lane VIP section, nearly 50 interactive sports, action and prize games and sports viewing on larger-than-life projection screens at the lanes and 4K TVs throughout the venue. Additionally, sports fans can catch the action on one of several 16-foot x 10-foot video walls. *LexLive* will also periodically offer sports viewing for premium events.

An ideal location for private parties, group events or corporate retreats, the dynamic and interactive space at *LexLive* can host groups of nearly 2,400 once Covid-19 restrictions are lifted. Private event rooms boast full A/V capabilities, and customizable seating arrangements for groups up to 60 guests, and additional spaces may be combined throughout the venue for larger, custom-built events. Auditorium rental and private screenings are also available. Corporate groups looking to just have fun can reserve space in the VIP bowling section and bars. *LexLive's* on-site events team can customize any experience for groups large and small, offering the latest in A/V technologies, private meeting space and team-building events.

*LexLive* will adhere to all state and local Covid-19 guidelines and looks forward to welcoming guests in a safe and healthy way.

Located at 301 S. Broadway, conveniently across from Rupp Arena and the soon-to-be completely renovated Convention Center, *LexLive* will have something for the entire family in the heart of downtown Lexington. At full capacity, *LexLive* will employ more than 200 employees. Parking is available in the six-level secure parking garage adjacent to the venue.

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**About Krikorian Premiere Theatres (KPT)**

George Krikorian built a career in real estate and commercial development before founding Krikorian Premiere Theaters in 1984. He invested in Lexington because of his ties to the Bluegrass State and the horse industry. At his 350-acre Starwood Farm in Versailles, Krikorian currently houses more than 120 Thoroughbred broodmares, foals and yearlings. Krikorian's recent breeding and racing successes include Grade One winners Honor AP, Mucho Unusual, Star Billing and Hollywood Story as well as California stakes producing stallion, Mr. Big.