Trifecta Management Group names Pat Shroll Senior Vice President of Operations

LOS ANGELES (November 5, 2019) – Trifecta Management Group, the premier entertainment/restaurant concept development and management firm, has announced the promotion of Pat Shroll to Senior Vice President of Operations.

Shroll is a key player in the development and operation of the company's current venues with nearly 25 years of entertainment and restaurant operations experience.

Courtesy photo

Pat Shroll brings nearly 25 years of experience to his new role of Senior Vice President of Operations

"Pat has proven himself to be a skilled manager with great vision. He has a keen understanding of heightening the customer experience at our venues, while at the same time, delivering financial performance for our clients," said Pat Hart, Chief Operating Officer. "We are excited to expand his influence across our entire client base."

Shroll will use his experience to oversee new openings and the operations of locations across the country. As part of his new role, he will continue to supervise West Coast operations.

Shroll, who lives in Brentwood, CA, joined Trifecta Management Group in 2015 as the General Manager of Oakland, CA entertainment destination, *plank®*. Shroll's guidance has helped *plank* become one of the top entertainment venues in the Bay Area.

Since then, he has led the opening of the *Ten Pin Fun Center* in Turlock, CA, as well as the supervision of the newly renovated *Holiday Bowl* in Albuquerque, NM. He has also overseen projects in Reno, NV, Park City, UT, Bakersfield, CA and Lemoore, CA.

Trifecta Management Group brings broad and deep experience, providing management, marketing, consulting and culinary services to entertainment centers, restaurants and retail locations around the world.

For more information about Trifecta Management Group, visit: https://www.trifecta-mg.com/.

About Trifecta Management Group

Trifecta Management Group provides comprehensive management, consulting, marketing and training services for entertainment centers, restaurants and retail locations around the world. Trifecta's expertise in concept development, project management and culinary services has led to the

development of numerous custom concepts. TMG, founded in 2005, has concepts ranging from 1,000 square foot restaurants to 100,000 square feet entertainment destinations. Trifecta has won numerous "best of" awards with recognition for custom concepts that include *plank®*, *Uptown Alley®*, *The Corner Alley®*, *Ten Pin Fun Center, The BLVD* and *Coyote Entertainment Center*. The company's newest division, Trifecta Marketing Services, creates solutions for businesses of all industries and sizes. For more information on Trifecta Management Group, visit: https://www.trifecta-mg.com/.

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