



## PRESS RELEASE



### **Trifecta Reports Newest Completed Projects and Other Upcoming 2018 Activities**

Innovative Leader in Entertainment and Dining  
Shines Spotlight on Exciting New Venues and Other Projects

**Los Angeles, CA (May 8, 2018)** - 2018 is off to an exciting start at Trifecta Management Group (TMG), one of the nation's leaders in curating and operating cutting-edge entertainment and food and beverage concepts. Since 2005, TMG has developed and delivered compelling experiences to guests in numerous markets across the country and abroad, and the current year is showing signs of continued growth with a range of new projects.

#### ***Early 2018 Developments***

In January, *Ten Pin Alley* in Hilliard, Ohio, relaunched under TMG management after a six-month upgrade and remodel project that converted a more traditional bowling center into a modern, multi-faceted experience. The resulting venue is nearly double the size of its former version, and now features 24 state-of-the-art bowling lanes, a two-story laser tag arena, two bocce courts, an arcade with prize store and vastly expanded kitchen, bar and private event spaces.

In April, *The BLVD*, with over 45,000 square feet of indoor and outdoor space, debuted to the public in Bakersfield, California. *The BLVD* offers diverse gastropub style cuisine, an outdoor beer garden featuring more than 50 handcrafted beers, three full-service bars and an array of action-packed entertainment options, including luxury bowling, two-story laser tag, ropes course, bocce ball, video games and a prize store.

"*Ten Pin Alley* and *The BLVD* are great examples of the concept development work that Trifecta is capable of," said Michael Auger, one of the co-founding managing partners of TMG. "The former took a successful smaller center and raised its ambition and ceiling for what it can achieve, and the latter imagined and created a contemporary venue that brings a compelling first-in-the-market experience to the local community."

Next up in 2018 will be an entertainment center that is being added to the *Tachi Palace* hotel casino resort in Lemoore, California. The project is set to launch in Fall 2018 and will feature eight theaters with recliners, 28 lanes of bowling, billiards rooms, sports bar and an arcade with prize store. Also on tap for 2018 will be significant Trifecta-supported remodels at *Skidmore's Holiday Bowl* in Albuquerque, New Mexico, and *Airport Lanes* in Orlando, Florida. The year will also see TMG performing work on an array of consulting projects in a broad

range of states including Arizona, Colorado, Florida, Illinois, Kentucky, Mississippi, Missouri, New York, Pennsylvania and Virginia.

### ***Exploring Next Opportunities***

While these projects are unfolding, TMG is actively exploring the opportunities that will develop into the next wave of exciting concepts, with an emphasis on working with developers and landlords looking to reinvent traditional retail environments into food and beverage and entertainment destinations. TMG co-founding managing partner Bruce Nussbaum leads this effort, and this will include a series of meetings at the upcoming ICSC *RECon* trade show in Las Vegas in late May 2018.

“A major part of my responsibility is identifying compelling opportunities with great real estate and other partners, and I look forward to my usual busy slate of meetings at RECon,” said Nussbaum. “Trifecta is well positioned to deliver the content that is demanded by the evolution, indeed revolution, in real estate programming, and we are definitely open for business.”

Now well into its second decade of developing and operating great locations, TMG looks forward to its next phase of providing world-class dining and entertainment experiences and creating good jobs in local communities across the country and around the world!

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#### **About Trifecta Management Group**

Trifecta Founded in 2005, Trifecta Management Group (TMG) provides innovative concepts, comprehensive management services and value added solutions/systems to the restaurant and retail entertainment industries. The founders and managing partners of TMG have more than 70 years of related experience and comprised the executive management team and the strategic, operational and development nucleus at *GameWorks*, the acclaimed restaurant and interactive entertainment concept founded by Steven Spielberg, Universal Studios and Sega.

TMG has become recognized for its custom concepts, including *plank*®, *Uptown Alley*®, *All Star Alley & Tavern*®, *The Corner Alley*®, *4th Street Bar & Grill*™, *The BLVD*™, *Axis alley*™, *O'Clary's*®, *KDB*® (*Kitchen, Den, Bar*), *Zocalo Mexican Grill* and *Tequileria*™, *Pizzeria Villagio*™, *redondo taqueria*® and *CBQ*®. TMG acquired and reinvented *Flannery's Pub*™, a neighborhood Irish pub and restaurant that is now a cherished downtown Cleveland landmark. It also owns *Cowboy Food and Drink*™ in Chagrin Falls, Ohio.

TMG is known for creating custom concepts and manages venues in Arizona, California, Florida, Kentucky, New York, Nevada, Ohio and Virginia.

For more information about TMG, visit [trifecta-mg.com](http://trifecta-mg.com) and like/follow us on Facebook, Twitter and Instagram.

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