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Ten Pin Alley to Unveil Major Expansion in January; Announces Partnership with Local Charities

Hilliard, Ohio- After six months of extensive construction and remodeling, Ten Pin Alley opened its doors on Jan. 23 to reveal a new 37,000 square foot entertainment destination.

The newly renovated and expanded facility features 24 state-of-the-art bowling lanes, each with updated pinsetters, touch-screen scoring and comfortable seating. Eight of those lanes are housed in the new "Brooklyn Side", a private area with its own bar and party space. Additionally, Ten Pin Alley added a two-story laser tag arena, two bocce courts, an arcade with redemption store and expanded kitchen and bar.

"We feel fortunate to have the opportunity to share with the community our dream for Ten Pin Alley," says Sarah Purdy, Owner of Ten Pin Alley. "We are investing in our community and in our families with this renovation, and we are pleased to offer entertainment space which brings people together, whether they are family, friends or co-workers."

Ten Pin Alley will be open Monday through Friday starting at 11 am and Saturday and Sunday starting at 10 am.

"We have always been a destination for office parties, events, birthday parties and more," says Andy Beougher, Director of Sales and Marketing. "With the added space and activities, we will be able to offer more options to our guests and still deliver a fantastic experience."

In addition to the activities, the kitchen and restaurant has doubled in size, highlighted by a new, open wood stone oven where diners may watch as their hand made pizzas are prepared and cooked.

"The restaurant will be a destination on its own with unique appetizers, sandwiches, burgers and pizzas all created from scratch with many locally sourced ingredients," said Sean Rogers, General Manager. "The new 3,000 square foot patio will be home to the two bocce courts and feature a bar with seating both on the patio and restaurant side, along with 15 rotating taps. Guests are welcome to order from the lanes, as well."

New packages have been developed for the various parties held at Ten Pin Alley and are available to view on the newly designed website, www.tenpinalley.com. Ten Pin Alley is also unveiling all new, daily promotions such as All You Can Bowl, Burger and Brew, and 80's Night in the Brooklyn Side, along with other specials and events. For a list of all events and promotions, visit the Ten Pin Alley website.

Ten Pin Alley is most excited to support three local charities in the year ahead through a new and unprecedented philanthropic program, *Heart & Bowl*, which directs 2% of total sales for 2018 to the Hilliard Food Pantry, Action for Children and Big Brothers/Big Sisters of Central Ohio.

"Giving back to the community has always been important to Ten Pin Alley," said Purdy. "When we decided to grow our facility, increasing our level of support to our customers and community was an important part of the plan; this is how the idea of Heart & Bowl was born."

Through interactive software, guests can select which of the three charities to support with their purchase. This new program is expected to provide more than $80,000 in donations to the three charities by the end of 2018.

"The community that warmly embraced us when we opened in 2006 is going to be blown away when they visit us in January," said Beougher.

About Ten Pin Alley

The longstanding Hilliard fixture opened in 1960. It was purchased in 2006 and renamed Ten Pin Alley and rebranded into a popular family and corporate party destination. Ten Pin Alley is located three miles west of I-270 just off Main Street and one mile south of historic downtown Hilliard. The complete family entertainment venue offers boutique bowling, laser tag, bocce courts, party rooms and a full-service bar and restaurant. Ten Pin Alley is open Monday through Friday starting at 11 am and Saturday and Sunday starting at 10 am. For additional information on grand opening events and new daily promotions, please visit www.tenpinalley.com, on Facebook and Twitter @tenpinalley.

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