Trifecta Management Group

PRESS RELEASE

Contact: Bruce Nussbaum
Trifecta Management Group
818-879-7100

Trifecta has Hart

Industry Veteran adds COO Title

Agoura Hills, CA, November 18, 2014—Trifecta Management Group (TMG), the international firm which specializes in creating and managing unique entertainment and restaurant concepts, is proud to announce that Pat Hart has been promoted to Chief Operating Officer (COO). Mr. Hart has been with TMG since 2009 as Senior Vice President of Operations. He will oversee operations for all of TMG's venues, menu and conceptual development. Pat will also spearhead new venue openings from design and construction through opening.

"We are very excited to recognize Pat for his achievements, "said Mike Auger, a Trifecta managing partner. "During the past 5 years, Pat has made marked improvements in all aspects of our operations, which includes a diverse set of venue experiences. Pat's unique background that blends high volume restaurant/bar experience with over 15 years of location based entertainment track record makes Pat a perfect fit to lead the TMG restaurant and entertainment portfolio. This is a well-deserved promotion that will help continue TMG being at the forefront the restaurant and retail entertainment industries.

"Prior to TMG, Pat Hart was Senior Vice President with GameWorks, overseeing all operating aspects of the business. Having been part of the GameWorks senior management team from the concept's launch, his intuitive knowledge of the business wasinstrumental in the evolutionary development of GameWorks and Sega Entertainment. Mr. Hart has also held senior level positions at Marie Callender's and Famous Restaurants.

About Trifecta Management Group

Founded in 2005, Trifecta Management Group (TMG) provides innovative concepts, comprehensive management services and value added solutions/systems to the restaurant and retail entertainment industries. The founders and managing partners of TMG have more than 60 years of related experience and comprised the executive management team at GameWorks, the acclaimed restaurant and interactive entertainment concept founded by Steven Spielberg, Universal Studios and Sega.