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Outlets at Sparks Adds Two New Restaurants to Whet Appetites for New IMAX Theatre

O'Cleary's and CBQ Bring Fresh Dining and New Entertainment to Sparks

SPARKS, Nev. (February 25, 2014) – As the Outlets at Sparks celebrates the opening of its new IMAX Theatre, the property today announced that it has signed a lease with Trifecta Management Group to add two new restaurants: O'Cleary's, a classic Irish pub, and CBQ, known for exceptional cowboy barbecue.

The two new restaurants will be side by side, occupying approximately 24,000 square feet in all, located on the second floor at the Legends tower. The restaurants will share a spacious outdoor space for dining, along with an outdoor bar. *The Patio* will have its own menu. Both concepts focus on great food and entertainment, including bands, and are slated to open in spring 2014.

"Along with the new IMAX Theatre, O'Cleary's and CBQ will help deliver on the exciting 'dinner and a movie' promise for Sparks residents and visitors," said Outlets at Sparks General Manager Dennis McGovern. "We're so pleased to start the new year on this bright note, as we continue to add new experiences to the attractions at Outlets at Sparks."

Irish pub O'Cleary's brings the best of the social gathering tradition together with an outstanding menu of Irish specialties and gastropub style cuisine, plus more than 50 craft beers, a large selection of Irish whiskeys and other brown liquors. As well, the concept will be home to an extensive variety of interactive entertainment -- from six bowling lanes, billiard tables and dartboards to big-screen TVs for sporting events and more.

CBQ is a family-friendly restaurant concept that will combine authentic barbecue from around the U.S. with great live entertainment, from live music and karaoke to stand-up comedy. The menu is built around a wide selection of smoked meats, specialty rubs and sauces and will feature baby back ribs, pulled pork, beef ribs, grilled sausages and exciting southwestern offerings. "We create custom experiences and look for opportunities to bring new and appealing ideas that will resonate with local communities," said Michael Auger, managing partner, Trifecta Management Group.

"These two different concepts are set to be a great complement to the new IMAX Theatre and appeal to families and everyone else. Importantly, these restaurants are geared to the interests of both local residents and the region's robust set of visitors."

On February 12, Galaxy Theatres opened northern Nevada's first and only IMAX experience at Outlets at Sparks. The new, state-of-the-art, 62,000 square-foot theatre complex features all digital sound and projection in its 12 auditoriums along with 3D capabilities and a giant screen IMAX auditorium. The expansive, curved IMAX theatre screen spans from ceiling to floor and wall-to-wall, and is more reflective and brighter than traditional theatre screens to provide a true image from wherever moviegoers sit.

The opening of the theatre, and now these two new restaurants, represent the next phase of development for The Outlets at Sparks. In 2013 the property added more than 55,000 square feet of restaurant and retail space including VF Factory Outlet, Old Navy Outlet and Buffalo Wild Wings. Over 18,000 square feet of the 55,000 was new construction. Already slated for 2014 is nearly 90,000 square feet of new restaurant and retail space including the new IMAX theatre.

About Trifecta Management Group
Founded in 2005, Trifecta Management Group (TMG) provides innovative concepts, comprehensive management services and value added solutions/systems to the restaurant and retail entertainment industries. The founders and managing partners of TMG have more than 50 years of related experience
and comprised the executive management team and the strategic, operational and development nucleus
at GameWorks, the acclaimed restaurant and interactive entertainment concept founded by Steven Spielberg, Universal Studios and Sega. TMG is known for creating custom concepts and manages venues in Arizona, California, Michigan, Minnesota, Ohio and Florida. Trifecta-mg.com.

About the Outlets at Sparks
Located in Sparks, Nevada, the Outlets at Sparks is a 365-day, open-air outlet shopping, dining and entertainment destination which features quality restaurants, northern Nevada's only IMAX theatre, plus name brand outlet stores offering up to 70% off retail prices for current, high-quality fashions and products. Top brands include Carter's, OshKosh, Gymboree, Nike, Gap, Banana Republic, Ann Taylor, Old Navy and Guess. Artistry is showcased throughout the property, tributes to the region's legends in athletics, music, exploration, science, technology, politics and art. Lush landscaping, seating areas and fountains complement the relaxed, innovative shopping, dining and entertainment experience. OutletsatSparks.com.

About RED Development
A wholly integrated commercial real estate company, RED maximizes asset value and performance for its high-quality retail and mixed-use portfolio that comprises 34 properties totaling more than 17 million square feet in 11 states. RED is a preferred partner for national retailers and investors, as well as for third-party property owners who turn to RED for its expertise in remerchandising and repositioning properties to improve profitability and appeal. A privately held company headquartered in Phoenix, RED builds on its development capabilities as an active acquirer of existing properties. REDDEVELOPMENT.com