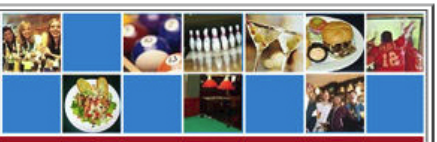
Trifecta Management Group®



Easton Town Center Welcomes KDB!

Columbus, Ohio: July 2, 2010 - *KDB*, your neighborhood ´Kitchen, Den and Bar´, is poised to open August 5th in the former GameWorks space at Easton Town Center.

KDB is an entertainment and dining experience, providing a full day or evening out with great food, drinks, games and entertainment. *KDB* is that local neighborhood place where friends and family hang out and there´s always something fun to do for everyone. There will be 15 new games, HDTVs in the sports bar, and a new menu serving classic Americana cuisine.

"Easton is central Ohio´s most popular destination for leisure time activities, and we are delighted to welcome KDB," said Adam Flatto, president of The Georgetown Company, co-developer of Easton Town Center. *"The experience will be enhanced and improved."*

"Easton Town Center was one of our most successful locations when we ran GameWorks," said Ron Lam, a managing partner of Trifecta Management Group. *"When the opportunity to open a KDB here came to our attention, we jumped on it quickly. This is a very special community and we are proud and excited to be a part of Columbus again."*

Mr. Lam continued, *"We know central Ohio well. KDB will undoubtedly attract families, groups of friends, social adults, out-of-town guests and anyone who just wants to have a great time. With KDB, we are creating a neighborhood ´home´ where everyone feels comfortable and knows they will have a memorable time. We are just doing it on a much larger scale."*

The Kitchen: The 150-seat dining area provides a welcoming, comfortable atmosphere for guests to relax and enjoy home-style cooking including the house specialty BBQ, gourmet pizzas & pastas, mouth-watering burgers, hand-crafted sandwiches and fresh salads. *KDB´s* Kitchen will be open everyday until close, serving its delicious menu items late into the night. Every seat has a view of TVs showing sporting or other entertainment.

The Den: The main feature of *KDB* is the Den, 25,000+ square feet filled with over 200 attractions, interactive games and top-prize machines. The Den will emphasize its Sports and Prize Zones, with football, basketball and racing simulations and billiards. The Den will also include nearly 80 prize games, as well as a retail store with premium prizes.

The Bar: For the perfect spot to catch a game, *KDB* features not one, but two bars. Upstairs is our Sports Bar, with seating for 60 people, HDTVs, lounge chairs and sofas. Adults can enjoy signature drinks, over 30 handcrafted draft beers, as well as six pool tables, classic videogames, shuffleboard, pinball and darts. Downstairs, the second bar will have a large high-definition television as its centerpiece, and serve a full array of food and refreshments.

KDB will quickly become a destination for locals and visitors alike with great food, drinks and abundant games, all in a friendly, high-energy environment. For parties, social gatherings and corporate events, *KDB* has private spaces and the availability to rent the entire venue.

As a courtesy to former GameWorks guests, *KDB* will offer a $5 game credit in exchange for any GameWorks Easton game card with value on it until September 30, 2010.

Easton has enjoyed a tremendous amount of construction, relocation and renovation since January of this year as part of its recent announcement that the center would be adding a dozen new tenants and relocating and/or expanding many more.

New tenants now open or opening at Easton this year include H&M, Journeys, The North Face, Northstar Café, Oakley, Shoe Woo, Clarks, Things Remembered and Verizon. Relocating, renovating and/or expanding tenants include ALDO, Buckle, Cheryl & Co., Claire´s, dELiA´s, Eddie Bauer, Forever XXI, Graeter´s, Pac Sun, Select Comfort and Wet Seal. In total, Easton Town Center has added 30+ new tenants in the past two years.

About Easton Town Center and Easton

Easton Town Center was co-developed by The Georgetown Company, Steiner + Associates and Limited Brands. Opened in June 1999, Easton is a 1.7 million square-foot ´New Urban Retail´ center that features pedestrian-friendly streetscapes, open-air gathering spaces, fountains and parks for children, in addition to over 160 best-of-class retail, entertainment and dining tenants. The International Council of Shopping Centers honored Easton with its Innovative Design Award in 2000. The development draws more than 20 million visits annually. www.eastontowncenter.com.

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