
 **PRESS RELEASE** **Trifecta adds Attitude with Latitude 30**

Jacksonville's new concept offers great cuisine, fun and an array of entertainment experiences combined with leading-edge technology

Jacksonville, FL (January 5, 2011) - Latitude 30™, Jacksonville's all-inclusive entertainment center will open to the public on Thursday, January 6, announced by Brent Brown, managing partner of The Brownstone Group.



cutting-edge interactive video and prize games.

The venue will be managed by the Trifecta Management Group, a management company specializing in creating custom restaurant and entertainment concepts. Brown added, "Our vision was to make this the preeminent entertainment and dining experience, taking the best-of-the-best from premier venues throughout the country. To accomplish this, we attained counsel from leaders in their respective industries. In developing several of this concept's experiences and, in the ongoing management of Latitude 30™, we've aligned with Trifecta, which has a unique combined expertise in both retail entertainment and restaurants."

"We're excited to assist in making The Brownstone Group's ambitious vision come true", stated Michael Auger, a managing partner at Trifecta. "This will be a one-of-a-kind experience with a multitude of engaging experiences, supported with the latest technology in all areas. Their goal was to provide Jacksonville 'the best'. I believe together we've accomplished that."

The Sunset 30 Tavern & Grill™ menu features a wide variety of distinctive, made-from-scratch offerings of family, regional and national favorites. Sunset 30™ menu items include a wide variety of fresh salads, hand-crafted burgers and sandwiches, hand-tossed pizzas, piping hot pastas and signature comfort-style entrees.



30™ will also feature the state of the art bowling equipment with automatic scoring system from Brunswick Bowling, the worldwide leader in bowling equipment.

For more information, please visit www.Latitude-30.com or become a fan on the venue's [Facebook page](#).

About Trifecta Management Group

Trifecta Management Group® (TMG) provides innovative concepts, comprehensive management services and value added solutions/systems to the restaurant and retail entertainment industries. The founders and managing partners of TMG comprised the executive management team and the strategic, operational and development nucleus at GameWorks, the acclaimed restaurant and interactive entertainment concept founded by Steven Spielberg, Universal Studios and Sega.

TMG has quickly become recognized for excellence with its custom concepts in both the entertainment and restaurant industries, including the acclaimed *The Corner Alley®*, *4th Street Bar & Grill*, *KDB™*, *Zocalo Mexican Grill* and *Tequileria™* and *Montgomery Grill™*. In addition, in 2005, TMG acquired and reinvented *Flannery's Pub*, a neighborhood Irish pub and restaurant that is now a cherished downtown Cleveland landmark. TMG currently manages venues located in Ohio, Florida, Minnesota, Michigan, Virginia and California. TMG is also engaged in consulting services worldwide.

Additional information about TMG can be found at trifecta-mg.com.

About The Brownstone Group

The Brownstone Group LLC (BSG) is a Florida corporation with principal offices in Jacksonville and Coral Springs. It is the controlling arm of:

Brownstone Developers LLC - a development company

- La Terrazza Villas - a luxury, waterfront townhome and villa community

Brownstone Builders Company - a building contractor company**Latitude Global, Inc.**

- Latitude 30 Group, LLC - a luxury multi-venue entertainment company in Jacksonville, FL.
- Latitude 36 Group, LLC - a luxury multi-venue entertainment company in Nashville, TN.
- Latitude 39 Group, LLC - a luxury multi-venue entertainment company in Indianapolis, IN.
- Latitude 40 Group, LLC - a luxury multi-venue entertainment company in Pittsburgh, PA.

**Trifecta Management Group**

Contact: Bruce Nussbaum

Phone: 818-879-7100 - Fax: 818-706-7396 - Email trifecta-mg.com

28035 Dorothy Drive, Suite 240
Agoura Hills, CA 91301

