



FOR IMMEDIATE RELEASE

**GENERAL MANAGER COMES ON BOARD AT THE CORNER ALLEY**

*Northeast Ohio Native Adam Kleinhenz to Take Lead at Upscale Bowling/Martini Bar and Restaurant Destination*

**CLEVELAND** – Sept. 25, 2006 – The Corner Alley, the sleek bowling/martini bar concept poised to open in Cleveland's East Fourth Neighborhood, has named its general manager. Starting Oct. 2, industry veteran and Northeast Ohio native Adam Kleinhenz will lead operations for the much-anticipated entertainment venue that combines a hip bowling alley and martini bar with the contemporary Americana restaurant, 4<sup>th</sup> Street Bar & Grill. Featuring a signature menu, 4<sup>th</sup> Street Bar & Grill will offer the latest in culinary excellence in American cuisine.

Originally from Westlake, Kleinhenz has served in management at GameWorks in the Cincinnati market for the last four years. At The Corner Alley, he will be responsible for overseeing a staff of almost 100 managers and crew members who will work as hosts, restaurant servers, bartenders, cocktail servers, cooks and more.

"As former GameWorks executives, my partners and I got to know Adam during his time with that company and are excited to have him join us in his hometown as we debut this brand-new concept," said Michael Auger, a managing partner of Trifecta Management Group, the company that developed The Corner Alley concept. "Adam will immediately become an integral part in our opening plans, which includes leading our hiring process as we begin building our staff in early November."

Kleinhenz also has previously worked in management at locations nationwide for Rock Bottom Restaurant & Brewery and J. Alexander's. Kleinhenz is a 1997 graduate of Mercyhurst College in Erie, Pa., with a degree in hotel, restaurant and institutional management.

The Corner Alley and 4<sup>th</sup> Street Bar & Grill are located on the corner of East 4<sup>th</sup> Street and Euclid Avenue and will open in early December 2006.

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