



4TH STREET BAR & GRILL NAMES ITS EXECUTIVE CHEF

Contemporary Americana Restaurant Latest Addition to East 4th Street

CLEVELAND – Nov. 3, 2006 – 4th Street Bar & Grill™, the stylish new restaurant located at the upcoming entertainment venue The Corner Alley™, has hired its executive chef. Starting this week, veteran chef and Northeast Ohioan Todd DiCillo took charge at the contemporary Americana restaurant.

DiCillo, an Aurora resident, brings more than 12 years of industry experience to the new restaurant. Most recently, he served as executive chef at The Ohio University Inn and Conference Center in Athens, Ohio. He also has held the position as executive chef at The Club at Hillbrook in Russell Township.

DiCillo will be working with nationally acclaimed chef Will Greenwood to develop the menu for 4th Street Bar & Grill. Greenwood was honored as the 1994 Chef of the Year by the National Restaurant Association and has prepared meals at The White House, Julia Child's 80th birthday celebration and several James Beard dinners.

"We're thrilled to have two great industry talents developing the menu for 4th Street Bar & Grill," said Michael Auger, a managing partner of Trifecta Management Group, the company that developed The Corner Alley concept. "In developing this concept, our goal was to mix a bit of the latest in culinary tastes with the classic comfort foods that Clevelanders know and love and serve them in a welcoming, comfortable environment. I believe we've accomplished this goal and are very excited to share this concept with the city."

Featuring lunch, dinner and late night dining, 4th Street Bar & Grill is a 100-seat contemporary Americana restaurant located at The Corner Alley. In addition to 4th Street Bar & Grill, The Corner Alley features a 16-lane, upscale bowling alley and sleek martini bar. The Corner Alley and 4th Street Bar and Grill are located on the corner of East 4th Street and Euclid Avenue and opens in early December 2006.

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