
 **PRESS RELEASE** 

*Trifecta Management Group is proud to announce  
its newest restaurant concept...*



**Montgomery Grill is Olde Towne Portsmouth's  
newest eatery and bar, featuring comfort food and spirits.**  
*Celebrate with friends and neighbors at the April 21 grand opening*

**Portsmouth, Va. (April 20, 2009)** - There is cause for celebration at 725 High Street in Portsmouth on Tuesday, April 21. At 11:30 a.m., *Montgomery Grill*, the newest culinary gem in the burgeoning Portsmouth restaurant scene, opens its doors to the community.

*Montgomery Grill*, a collaborative effort between The Rockville Group and Trifecta Management Group, looks forward to offering delicious, made from scratch comfort food with a southern twist, salads, and handcrafted sandwiches to its guests. Manager and frequent challenger on the Food Network's "Food Network Challenge", Allan Fisher, had this to say about this one-of-a-kind establishment which has landed in the Historic Montgomery Square of Olde Towne, "Our goal is to be an active partner in the community by bringing delectable comfort food and spirits, with warm and friendly service for a good price, to the diners of Hampton Roads".

*Montgomery Grill* is open every day for lunch at 11:30 a.m. and remains open to midnight during the week and 2:00 a.m. on Friday and Saturdays. The restaurant, which has a full bar, offers specials and a \$5.00 menu, featuring great appetizers such as crab and artichoke dip, available from 4 - 7 p.m. each weekday in the lounge.

As *Montgomery Grill* welcomes new guests to 725 High Street for the grand opening week festivities, diners will have the opportunity to register to win a *Montgomery Grill* \$50 gift certificate. The winner will be drawn on Thursday, April 30, during Portsmouth Restaurant Week's "Come Back for Seconds".

Additionally, *Montgomery Grill* will honor the men and women serving in our armed forces by offering a 10% discount every day to all active duty and retired service members as well as their dependents holding current military ID cards. As a special opening day celebration offer, *Montgomery Grill* is proud to offer a 25% discount off all food and non-alcoholic beverages for all military service members and their dependents holding a current military ID card throughout the day on April 21!

Once again, please come out for the grand opening on April 21, or anytime during that week, to be part of the latest addition to the growing restaurant row in Olde Towne.

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*Montgomery Grill* is a full-service restaurant located in Historic Montgomery Square, circa 1912, in the Olde Towne business district of Portsmouth, Virginia. *Montgomery Grill* offers freshly made to order lunch and dinner menus. Please visit [www.montgomerygrill.com](http://www.montgomerygrill.com) for menu options, hours and directions.

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#### **About Trifecta Management Group**

Trifecta Management Group (TMG) was founded by the former executive management team that comprised the strategic, operational and development nucleus at *GameWorks*, the acclaimed restaurant and interactive entertainment concept. TMG is built around two simple, yet focused, ideas: (1) to create, deliver and manage compelling, customized restaurant and entertainment concepts tailored to the specific needs of the marketplace and (2) to maximize profitability for shareholders of retail concerns focusing on product enhancement, sales, management and operating efficiencies.

TMG currently operates ten entertainment and restaurant venues in Ohio, California, Florida and Minnesota. The current concepts created by Trifecta include the award-winning *The Corner Alley*<sup>®</sup>, *4th Street Bar & Grill*, *Zocalo Mexican Grill & Tequileria* and now, *Montgomery Grill*. Trifecta also performs numerous consulting projects throughout the United States and internationally, including its alliance with *Cosmik* in Russia.

The TMG management team has broad and deep experience operating restaurants and entertainment businesses domestically and internationally, with expertise in strategic planning, concept development, project management, training and ongoing operations for all types of restaurants and entertainment destinations. TMG also offers a full array of consulting services to the restaurant, retail and entertainment industries, including *Trifecta Learning Solutions*, a training/development system which uses the latest video technologies, promising to make training more efficient.

For more information on TMG, visit [trifecta-mg.com](http://trifecta-mg.com).

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#### **About The Rockville Group**

The Rockville Group is a Hampton Roads - based development firm founded in 2006, with a focus on revitalizing commercial and residential neighborhoods in Hampton Roads, with current efforts targeting the Olde Towne Portsmouth Historic District.

#### **Trifecta Management Group**

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