

PRESS RELEASE

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Sweet Georgia!

*Trifecta Management Group to develop food/bar concept within
40,000 square foot state-of-the-art Bowling Center*

Agoura Hills, CA, November 6, 2006—Trifecta Management Group (TMG) has entered into an agreement to develop the *Splitz Bar and Grill* concept which will be part of the spectacular new *Pin Strikes Entertainment Center* in Stockbridge, Georgia, developed by entrepreneur Bob Patel. In addition to 28 traditional bowling lanes, a state of the art video/audio system and *Splitz Bar and Grill*, this venue will be the first bowling center in the US to showcase Brunswick's new virtual bowling product, featuring four lanes. TMG will also provide operational and service training for the Center.

“We are excited to be a part of this wonderful project”, announced Jill Mather, a partner with TMG. “Helping Bob execute his vision on both the development of the *Splitz* concept and providing operating expertise and training has been a joy. I’m sure when our guests see this venue, it will change their ideas of what a bowling alley is. It will be great venue for adults, couples, and the whole family.”

The first *Pin Strikes* will open in December, with several more planned.

Trifecta Management Group, Inc. was founded by Ron Lam, Bruce Nussbaum, Michael Auger and Jill Mather, the former executive management team that comprised the strategic, operational and development nucleus at GameWorks, the acclaimed restaurant and interactive entertainment concept. TMG is built around two simple, yet focused, ideas: (1) to create, deliver and manage compelling, customized restaurant and entertainment concepts tailored to the specific needs of the marketplace and (2) to maximize profitability for shareholders of retail concerns focusing on product enhancement, sales, management and operating efficiencies.

The partners of TMG have over 70 years of combined experience operating restaurants and entertainment businesses domestically and internationally, with vast experience in all aspects of strategic planning, concept development, project management, training and ongoing operations for all types of restaurants and entertainment destinations. TMG also

offers a full array of consulting services to the restaurant, retail and entertainment industries, including Trifecta Learning Solutions™, a training/development system which uses the latest video technologies, promising to make training more efficient. More information on TMG can be found on its website, www.trifecta-mg.com.

For more information or inquires, please contact Bruce Nussbaum at bnussbaum@trifecta-mg.com.