

PRESS RELEASE

Contact: Bruce Nussbaum
Trifecta Management Group
818-879-7100

Penn Inks with Trifecta

Former *Buca di Beppo* and *The Counter* Senior Executive joins Trifecta Management Group as Chief Operating Officer

Agoura Hills, CA, January 30, 2008— Addressing its rapidly expanding business needs, Trifecta Management Group® (TMG) has hired Anthony Penn as the Company's Chief Operating Officer. Penn will be responsible for oversight of Trifecta's operations, which currently includes nine entertainment venues and restaurants with several more additions expected in 2008.

In making the announcement, Michael Auger, a managing partner with TMG, said, "The addition of Tony with his experience and knowledge allows us to grow quicker as a company, while continuing to improve our guest experiences. Our goal is to ensure that every visit is a memorable one and Tony is the best at creating these kinds of environments. In addition, we will also continue to create and expand new concepts and Tony will be an integral part of that effort. Tony brings not only a wealth of experience in managing multi-unit venues, but also in developing systems and processes for start-up venues which will be instrumental in the evolution of our company."

On joining Trifecta, Penn said, "This is special opportunity for me to join Trifecta during this critical growth period. I was most attracted to this position because of the group of talented individuals that I will be working with every day. They bring a unique mix of experience, creativity and entrepreneurial spirit. The opportunities are endless."

Before Trifecta, Penn headed up operations for *The Counter*, a newly developed Gourmet Burger restaurant where he created the start-ups operational and training systems and led the team that opened five restaurants in 2007. From 1997 to 2005, Tony worked for *Buca di Beppo*, most recently as Senior Vice President of Operations, responsible for the Western United States openings and operations. With over 25 years of experience, Penn also held various management positions with *Outback Steakhouse*, *Carlos Murphy's* and *Chi Chi's Mexican Restaurants*.

Trifecta Management Group® (TMG) was founded by Ron Lam, Bruce Nussbaum, Michael Auger and Jill Mather, the former executive management team that comprised the strategic, operational and development nucleus at *GameWorks*, the acclaimed restaurant and interactive entertainment concept. TMG is built around two simple, yet focused, ideas: (1) to create, deliver and manage compelling, customized restaurant and entertainment concepts tailored to the specific needs of the marketplace and (2) to maximize profitability for shareholders of retail concerns focusing on product enhancement, sales, management and operating efficiencies.

Trifecta currently operates nine entertainment and restaurant venues in Ohio, California, Florida and Minnesota. The current concepts created by Trifecta include the award-winning *The Corner Alley*®, *4th Street Bar and Grill* and *Zocalo Mexican Grill and Tequilleria*. Trifecta also has performed numerous consulting projects throughout the United States and internationally, including an alliance with a prominent entertainment company in Russia.

The TMG management team has broad and deep experience operating restaurants and entertainment businesses domestically and internationally, with expertise in strategic planning, concept development, project management, training and ongoing operations for all types of restaurants and entertainment destinations. TMG also offers a full array of consulting services to the restaurant, retail and entertainment industries, including Trifecta Learning Solutions™, a training/development system which uses the latest video technologies, promising to make training more efficient.

More information on TMG can be found on its website, www.trifecta-mg.com.